

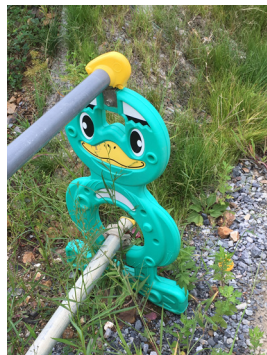


# 子供の時





# 東北





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# Insight

We're always busy with work.  
We don't spend much time our family  
anymore.

# Objective

Be able to use Shinngo's story and his brand to share the value of being together with the family.



Why?

Your brand is a very powerful tool  
to influence  
and make people's lives better.

Why?

Family is a core foundation. If your family values are strong. You have a solid foundation.



Why?

Word of mouth is more powerful than  
than any advertising campaign.

Why?

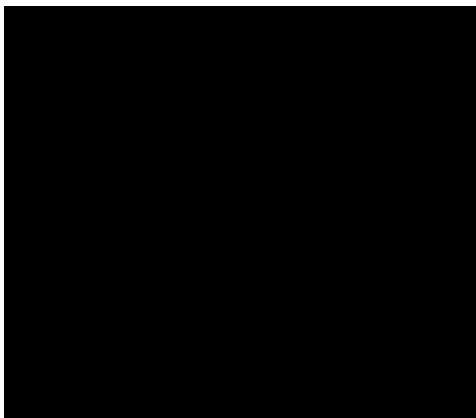
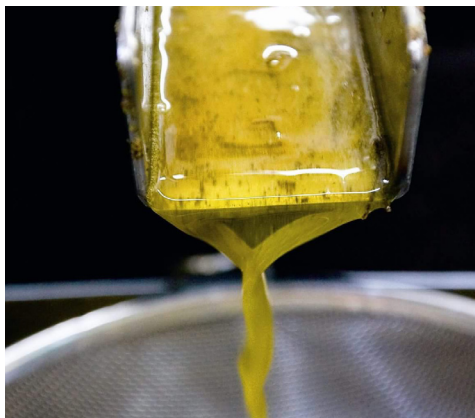
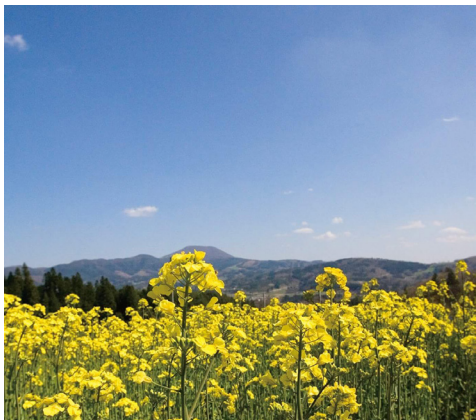
**We need more authentic stories.**





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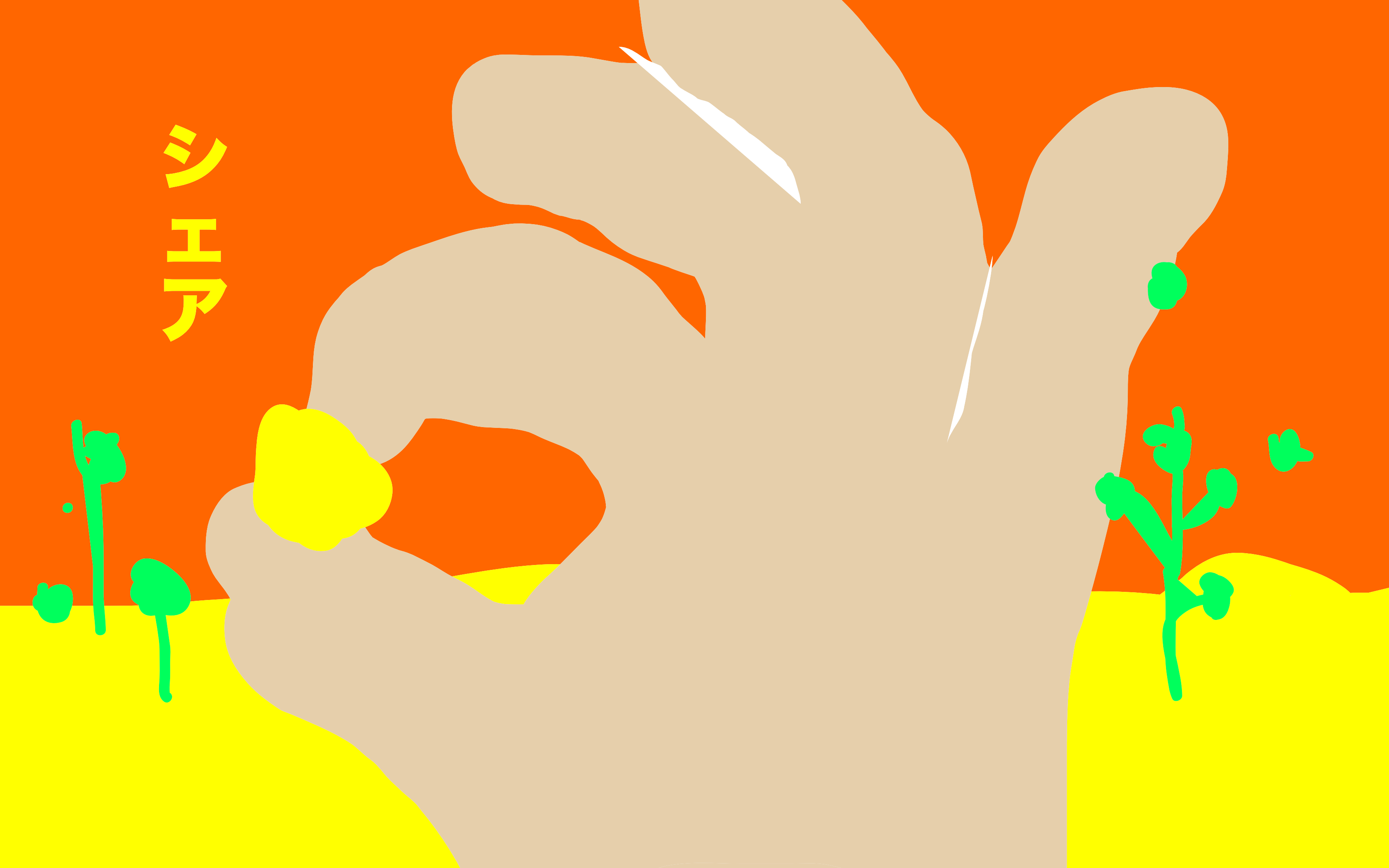








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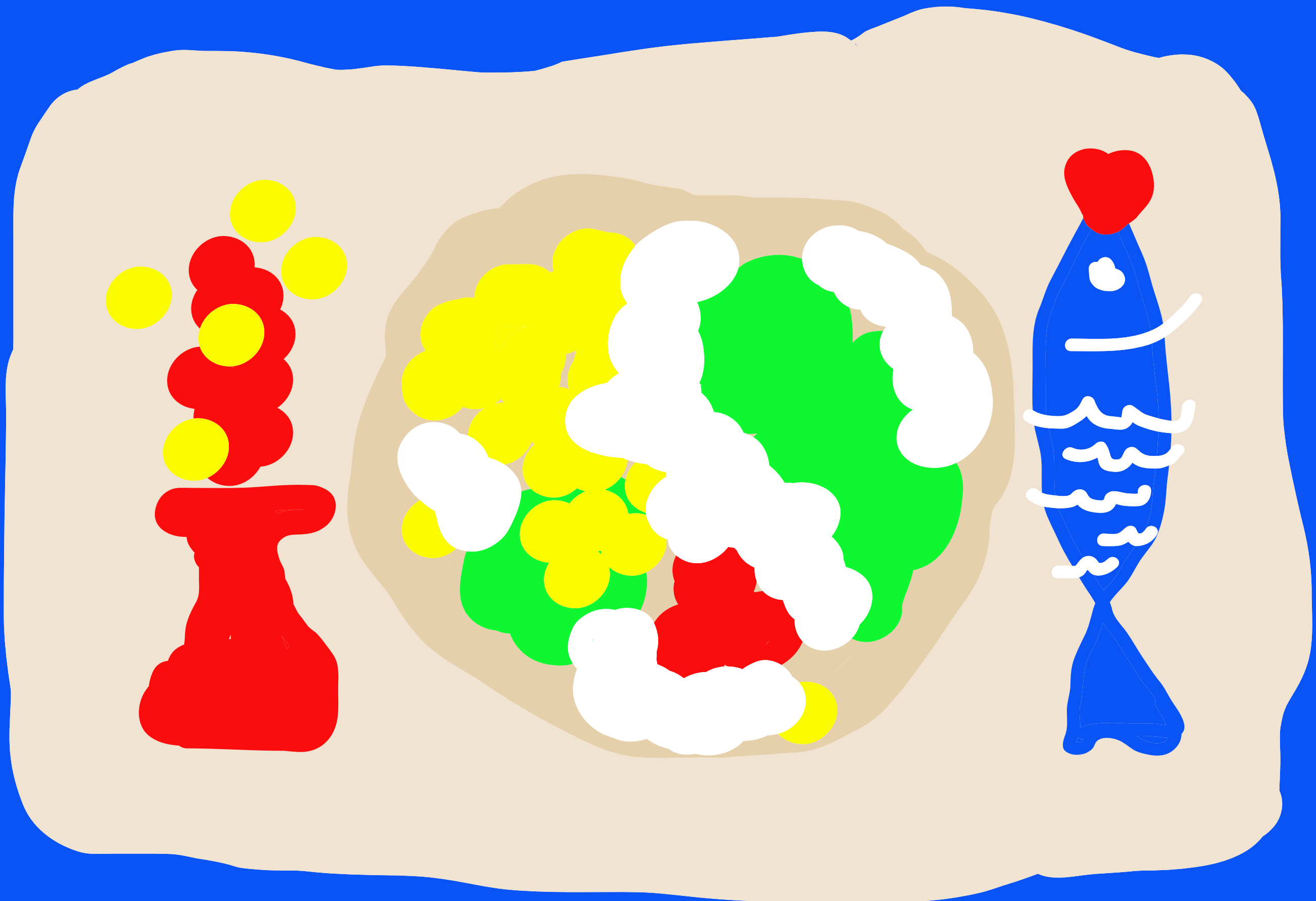
ありがとう







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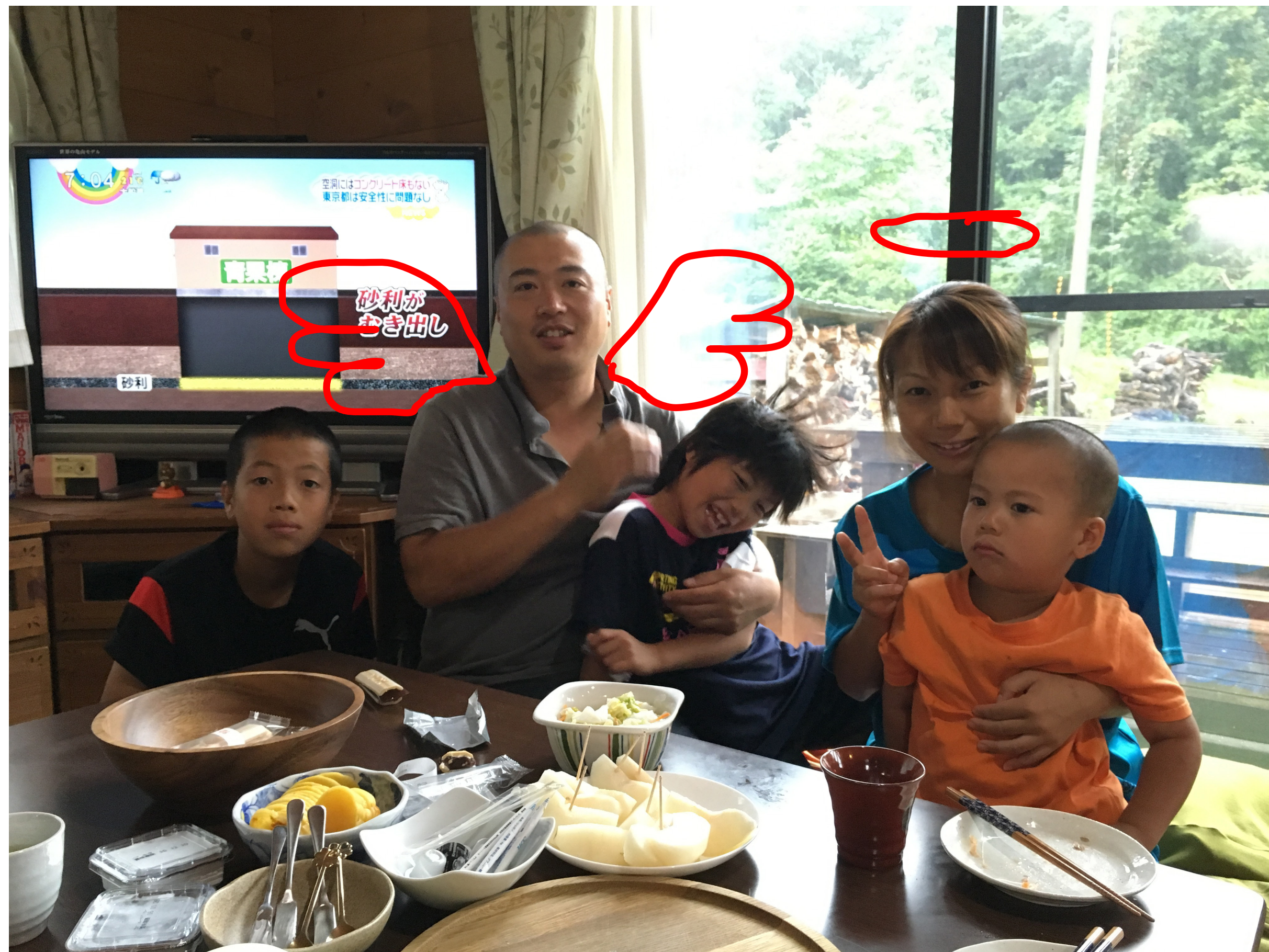














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Start with why you do what you do.  
Everything else will follow.

There's no perfect work,  
but if you find satisfaction with what  
you do, it will be more meaningful.



You don't need to be rich for you to  
share something.

You just need a good heart.

If you take care of nature,  
she will take care of you too.

Family is Life





忙しさや時間に追われる悲しみ  
もう止めて、話そう、聞こう  
家族でいることが人生だから